

splatter

the food and wine tasting pavilion will feature the world class wines of the Livermore Valley and the unique international flavors of the Tri-Valley restaurant community

mobile food trucks will offer tempting treats

works of art will be created using out-of-the-ordinary mediums

enjoy live musical entertainment and unique roaming entertainment

a grand finale concert will take place on the Main Stage, followed by a fun carnival games and rides

laser light show at dusk

call now!

Limited opportunities are now available to participate at **splatter**, an unconventional celebration of the outstanding wine, diverse cuisine and unique creative culture of the Tri-Valley region. The Tasting Pavilion is expected to sell out once again this year. Call early to reserve your space.

tasting pavilion details

The Tasting Pavilion is the centerpiece of this unique event. Cuisine from the diverse Tri-Valley restaurant community will be featured—and in some cases, paired—with samples from Livermore Valley wineries and microbreweries. Each year the passport sales for the Tasting Pavilion have completely sold out and attendance is fully expected to exceed 1200 once again at this year's pavilion.

date ● Saturday, September 19, 2015

pavilion hours ● 1:00 PM to 6:00 PM

location ● Emerald Glen Park at Tassajara Road and Gleason Drive

provided ● tables, linens, napkins, compostable plates or bowls, utensils, ice (if desired)

as a tasting pavilion participant, you will receive the following marketing benefits...

- Your business name will be featured on a targeted advertising promotion of 30,000 pieces distributed throughout the Tri-Valley area, as well as to all participating wineries and restaurants.
- Your business name will be included on a promotional e-mail to be released 2 to 4 weeks prior to the event to over 21,500 households.
- Your logo will be placed on the event website. (Our metrics demonstrate more than 80,000 visits to our event websites prior to an event.)
- A stipend is available for participants, to be determined by the menu item to be served.

in exchange, Pavilion participants will provide servers and 1200 samples